

Investment and growth in '05

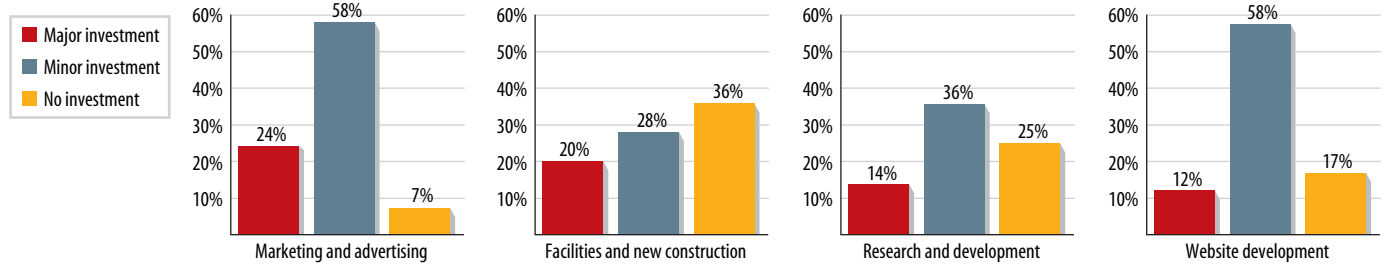
We asked readers two questions about their businesses for the *PowerBook* edition of *Input*, our quarterly questionnaire:

1. What investments is your company planning in 2005, and will they be major or minor investments?
2. What source or markets do you anticipate will provide the majority

of your company's sales growth in 2005?

For question 2, multiple responses were permitted (companies could check all geographic areas where they anticipated sales growth). Results are based on responses from 825 readers. Conkling Fiskum & McCormick conducted the survey.

In what areas will your company invest during the 2005 budget year?



From which geographic markets does your company expect business growth in 2005?

